



## The days of unverified green products are over...with Icynene's innovative new foam insulation

Icynene LD-R-50,™ a renewable-based foam insulation and air barrier material using castor oil, is the first product to receive the ICC Evaluation Service® (ICC-ES®) Sustainable Attributes Verification and Evaluation™ (SAVE™) verification. ICC-ES® created the SAVE™ Program to verify manufacturers' claims regarding the sustainable attributes of their products.

"Today, everyone says they have a green product, but our ICC-ES® Verification of Attributes Report™ VAR-1002, is absolute proof, giving our product the credibility of a respected, accredited source," says John Evans, Codes and Standards Manager, Icynene Inc. Ninety-four percent of U.S. homeowners would like to see universal standards for green products, cites Evans, according to a survey by Ipsos Public Affairs for Icynene. Icynene is a two-component, spray-applied product as stated in ICC-ES® Evaluation Report ESR 1826. Icynene Insulation System may be used in fire-resistance-rated construction when installed in accordance with section 4.5 of the report.

"Much like we rely heavily on ICC-ES® Evaluation Reports to demonstrate our product's code compliance, we now rely on the ICC-ES® SAVE™ Program to verify our products' sustainability," says Evans. The report process was designed for fast processing time, usually averaging two months from receipt of a completed application package to issuance of the report.

Each red dot represents locations where Icynene LD-R-50 can be used.

